



**MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION
FEDERAL STATE BUDGETARY EDUCATIONAL INSTITUTION OF HIGHER EDUCATION
"URAL STATE UNIVERSITY OF ECONOMICS"
(USUE)**

«APPROVE»
Rector of USUE

_____ Y.P. Silin

« » _____ 202 г.

REGULATIONS

about the International Competition of scientific research works
"Consumer goods and services: realities and global trends from idea creation to recycling"

Yekaterinburg
2025

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1. General regulations

1.1. These Regulations (hereinafter referred to as the Regulations) regulate the procedure for organizing and conducting an international competition of scientific research works "Consumer goods and services: realities and global trends from idea creation to recycling" (hereinafter referred to as the Competition).

1.2. The competition is held within the framework of the Congress of Entrepreneurship and Engineering of the Eurasian Economic Youth Forum (hereinafter referred to as EEYF) and is implemented at the main site of EEYF - at the Ural State Economic University (hereinafter referred to as the USUE site); as well as on foreign and regional EEYF platforms that have chosen this Competition.

The list of foreign and regional sites that have chosen this Competition is indicated on the Competition page of the Congress of Entrepreneurship and Engineering of the EEYF website, as well as on the pages of the foreign/regional sites themselves on the EEYF website.

Internet address of the EEYF website www.eurasia-forum.ru

1.3. Organizer of the Competition:

Federal State Budgetary Educational Institution of Higher Education "Ural State University of Economics" (Ural State University of Economics), Department of Quality Management and Expertise of Goods and Services.

1.4. Competition partners:

Ural Chamber of Commerce and Industry;

Ministry of Agriculture and Consumer Market of the Sverdlovsk Region;

Ural branch of the Free Economic Society of Russia.

1.5. The purpose of the competition is to improve the quality of training of specialists, increase the interest of students, undergraduates, graduate students and young scientists in their chosen profession, identify gifted youth and form personnel potential for research, administrative, production and entrepreneurial activities in the production and circulation of consumer goods and the provision of services in the field of wholesale and retail trade.

2. Scientific thematic areas of the Competition

1. The quality and safety of consumer products as factors of sustainable development.
2. Directions for assortment formation: current trends in high-quality and safe products.
3. Principles and techniques of commodity science, market research on consumer products and raw materials, and the formation and management of assortments.
4. The technology and commodity science of food products, including functional and specialized items.
5. Techniques for quality control, safety, and technological, functional, and specialized orientation of raw materials and food products, as well as food and bioactive additives and non-food items.
6. Counterfeiting and falsification of products: current methods for identifying and detecting fakes.
7. Standardization, certification, and quality management for consumer goods and services.



3. Conditions of participation in the Competition

3.1. Young researchers, students (undergraduate and graduate), and educational organizations in Russia and abroad under the age of 25 are encouraged to participate in this competition (hereinafter referred to as "Participants").

Research papers submitted by young researchers, candidates for science degrees, are not eligible for this competition.

3.2 Completed projects submitted individually can be submitted to the competition.

3.3 One participant is allowed to submit only one project for the Competition.

3.4 The author has the freedom to choose the direction in which the project is presented.

3.5 Projects that do not comply with the requirements outlined in Section 5 of these regulations are not eligible to participate in the competition.

3.6. There is no fee for registration to participate in the competition. Accommodation, meals, and transportation expenses for non-resident participants attending the in-person stage of the competition will be covered by the participants or their sending organizations, with the exception of winners of international/regional competition venues.

4. Stages and timing of the Competition

4.1. The competition is an annual event and takes place during the summer semester. The final dates of the Competition, as well as its main stages, are established by the order of the Rector of the Ural State University of Economics.

4.2. The competition is held in three stages.

4.2.1. The first stage (until March 20, 2025 inclusive) is the acceptance and registration of competitive research works in the chosen direction of the Competition; verification of works for compliance with the requirements put forward for the works.

The first stage is conducted by the organizing committees of the Competition of the relevant sites:

- the organizing committee of the USUE head site;
- the organizing committees of foreign /regional sites.

If less than 10 competitive works have been submitted to a foreign/regional site, then the Competition at this site is considered not to have taken place, and the received works participate in the competition of the USUE head site on a general basis.

4.2.2. The second stage (qualifying) (from March 21 to April 1, 2025) is the examination of competitive research works registered and admitted to the Competition based on the results of the first stage. Determination of the finalists of the Competition from the USUE site and the finalists of the Competition from foreign/ regional sites.

- Conducting the qualifying stage at the USUE site

The examination of competitive works received through the USUE site is carried out by the expert commission of the Competition of the USUE site. The commission selects 10 to 15 finalists in absentia. The final number of finalists from the USUE site depends on the actual number of finalists from foreign/regional sites of the Competition. The list of finalists who qualified for the finals of the

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Competition from the USUE site is published on the Competition page of the Congress of Entrepreneurship and Engineering of the EEYF website.

– Conducting qualifying stages at foreign/regional competition sites

The examination of competitive works at the EEYF sites is carried out by expert commissions of foreign/regional Competition sites. Expert commissions select 5-10 best participants in the national/regional round of the Competition. On April 1, 2025, the organizing committee and the expert commission of the foreign/regional site of the Competition will conduct a full-time defense of the selected works and determine the winner and prize-winners of the national/regional round of the Competition.

The winner (first place) of the national/regional round of the Competition becomes a finalist in the international final of the Competition. He is given the opportunity to participate in the finals of the Competition and other final events of the XV EEYF on April 21-25, 2025 in person. Payment for travel and accommodation is provided by the main organizer of the EEYF - USUE.

Participants who took 2nd and 3rd place will be solemnly presented with certificates and memorable gifts at a foreign/regional site on April 24, 2025.

The general list of finalists of the international final of the Competition is formed from the finalists from the USUE site and the winners of foreign/regional sites that have chosen this Competition. The general list of finalists of the Competition is published on the EEYF website, on the Competition page of the Congress of Management and Law from April 1 to April 10, 2025.

4.2.3. The third stage (final) (April 23, 2025) – defense and presentation of competitive research works of the finalists; determination of the winners of the Competition.

The third stage is held between the finalists of the Competition through the public defense of competitive works corresponding to the thematic areas of the Competition. Defense of works remotely, using online communication, is carried out in agreement with the organizing committee of the Competition.

4.3. Based on the results of the Competition, a collection of abstracts of the finalists' works is published. The collection is published in the form of the corresponding chapter of the annual collection of EEYF materials no later than 4 months after the Competition. The collection of EEYF materials is posted in the RSCI, on the USUE website and on the EEYF website.

5. Requirements for submitted documentation and rules for registration of competitive projects

5.1. Research works are submitted to the Competition in one of the thematic areas provided for in clause 2.

5.2. Projects are submitted to the Organizing Committee of the Competition electronically through a special registration form on the EEYF website www.eurasia-forum.ru.

5.3. To participate in the Competition the following package of documents must be submitted:

1) the author's application for participation in the Competition (Appendix 1) – is submitted by filling out the participant's registration form on the EEYF website.

2) research work (project) (with a title page, according to Appendix 2) – attached as a separate file to the participant's registration form;



3) abstracts of the work, reflecting the main provisions and results of the project (requirements for the execution of abstracts of the work are indicated in Appendix 3) - are attached as a second file to the participant's registration form.

5.4. All documents are submitted as a single package within the deadline specified on the Competition page of the EEYF website.

The absence of any of the documents specified in clause 5.3. within the prescribed period means refusal to participate in the Competition.

5.5. The competition entry must meet the following requirements:

1) the work must correspond to the theme of the competition and its scientific areas;
2) reference material is required: links to sources from which quotes are used, digital data in the text, tables, graphs, diagrams;

3) the work must be formatted as follows: a file in *.doc or *.rtf format, the name of the file must indicate the name of the author(s). Font Times New Roman, font size – 14 pt, line spacing 1.5. All margins are 20 mm. The text is justified without hyphenation. All charts and tables must be inserted into the text. Paragraph indent – 1.25. Sheet orientation is portrait. Volume of work: 20-25 pages.

Typical structure of a project (work): introduction; three chapters (theoretical, experimental, recommendatory); conclusion and list of references.

4) The list of references is drawn up in accordance with GOST 7.1-2003. The bibliography must contain at least 10 sources. Footnotes to the text are given in square brackets indicating the source number in the list of references.

Typical structure of a project (work): introduction; three chapters (theoretical, experimental, recommendatory); conclusion and list of references.

5.6. Research work must include abstracts that reflect the general idea of the work. Abstracts should be formatted as follows: line spacing 1.5 on A4 sheets, font Times New Roman, size 14 pt, margins 20 mm on each side. The volume of abstracts is no more than 3 pages. A sample abstract format is given in Appendix 3.

6. Criteria for evaluating competition works

6.1. At the first stage of the Competition, the organizing committee admits projects for further expert evaluation according to the requirements specified in Section 5 of the Regulations.

6.2. During the second (qualifying) stage, the expert commission(s) of the Competition conduct an examination of the participants' research projects and determine 15 (fifteen) finalists.

Criteria for evaluating competitive works (projects) at the second (qualifying) stage:

- 1) paperwork – up to 10 points;
- 2) relevance of the research topic – up to 15 points;
- 3) novelty and originality of the research – up to 15 points;
- 4) content of the study: scientific, technical and economic feasibility of the proposed solutions; logic, scientific style and literacy of presentation; presence of applications, illustrations, graphic explanations of appropriate quality – up to 40 points;
- 5) practical significance of the research results, the possibility of testing and implementing the results obtained – 20 points.

Lists of finalists are posted on the Competition page, and information letters about reaching the finals are sent to finalist participants.



If a finalist cannot personally take part in the final of the competition for a reason recognized by the Organizing Committee as valid, he is given the opportunity to publicly defend his work remotely, in the form of a webinar.

6.3. Criteria for evaluating participants during the in-person defense of the work (project) at the third (final) stage:

- 1) relevance of the research topic – up to 15 points;
- 2) novelty and originality of the research – up to 15 points;
- 3) significance of the research results – up to 20 points;
- 4) presentation – up to 20 points;
- 5) defense (answers to experts' questions) – up to 30 points.

6.4. If the winners and prize-winners of the Competition have the same number of points (equal), the decision to determine the winners and prize-winners remains with the Expert Commission of the Competition.

7. Winner's reward ceremony

7.1. Based on the results of the full-time defense, the winners and prize-winners of the competition are determined, they are awarded Diplomas of 1st, 2nd, 3rd degree and orders for 1st, 2nd, and 3rd place, respectively.

Participants who took 4th and 5th places are awarded Certificates for 4th and 5th places, respectively. All participants in the third stage - public defense of projects - receive certificates of finalists of the Competition in electronic form.

7.2. Winners and runners-up are awarded cash prizes within the framework of the Competition prize fund, established on the basis of the order of the USUE Rector and in accordance with the protocol of the Competition expert commission.

Cash prizes (including payment of income tax) are transferred by the Competition organizer within 1.5 months to the personal accounts of winners and prize-winners using the details provided to the Competition coordinator, subject to the submission of the following documents to the Competition organizer:

- printout from the bank's personal account: bank details and personal account number for transferring money;
- a copy of the passport page 1, 2 and page with registration;
- a copy of the TIN or a printout of the TIN data from the website.

If the winner or prize-winner of the Competition turns out to be a group of authors (team), the cash prize is divided among all members of the team (team) in equal shares.

Cash prizes for foreign participants participating in the finals in person are issued at the USUE cash desk on the day of the award.

7.3. Participants who take 1st, 2nd and 3rd place at a foreign/regional site are awarded certificates for 1st, 2nd and 3rd place in the national/regional round and small orders "Star of Eurasia".

7.4. The awarding of all finalists of the Competition will take place as part of the final events of the XV EEFYF on April 24, 2025 simultaneously at the USUE site and at foreign/regional Competition sites using online communication.



8. Management of the Competition on the USUE site

8.1. The Competition is managed by the EEYF Directorate and the Organizing Committee of the Competition.

Chairman of the EEYF Organizing Committee - Rector of USUE:

- approves the Regulations on the Competition, signs the order on holding the Competition and the composition of the organizing committee of the Competition, the order on the composition of the expert commission of the Competition;

- carries out general management of the organization and conduct of EEYF events within the framework of which the Competition is held.

8.2. To organize and conduct the Competition, an organizing committee of the Competition is formed, consisting of:

- scientific director of the Competition;
- Competition coordinator;
- members of the expert committee of the Competition;
- representatives of organizations - partners of the Competition,
- Secretary(s) of the Competition.

8.3. Scientific director of the Competition:

- prepares the draft Regulations on the Competition, prepares amendments and additions to it;
- is the chairman (co-chairman) of the expert commission of the Competition;
- selects the composition of the expert commission of the Competition.

8.4. Competition Coordinator:

- ensures the invitation of members of the Expert Commission of the Competition;
- organizes the distribution of information letters to educational, research and scientific organizations of the Russian Federation and Eurasian countries;
- organizes registration (through the registration system of the EEYF website) and verification of compliance of received competition documents with established requirements, sends competition works to members of expert commissions for evaluation;
- organizes and monitors the progress of the Competition;
- organizes the work of the expert commission during the international finals of the Competition;
- organizes the registration of diplomas, certificates and awarding of the winners and prize-winners of the Competition;
- organizes the collection of abstracts of competitive works of the Competition finalists and their transfer to the USUE Publishing House for inclusion in the collection of EEYF materials;
- organizes the collection of necessary documents for issuing cash prizes to the winners and prize-winners of the Competition;
- draws up a report on the Competition.

8.5. An expert commission of the Competition is created to conduct an expert assessment of competitive works.



The Chairman of the Expert Commission of the Competition is the Director of the EEYF Congress, where the competition is taking place. The co-chairman of the Expert Committee of the Competition is the scientific director of the Competition. The expert commission includes highly qualified pedagogical and scientific workers, leading specialists from among the organizers of the EEYF, as well as invited experts. More than half of the members of the expert commission must be representatives of third-party organizations. Decisions of the expert commission are made by open voting, by a simple majority of votes of the members of the expert commission present, minutes are recorded, the minutes are signed by the chairman, secretary and members of the expert commission (Appendices 4, 6).

Information on the composition of the organizing committee and expert commissions of the Competition is published annually on the Competition page of the EEYF website.

9. Management of the Competition at foreign/regional sites of the EEYF

8.

9.1. The Competition is managed by the organizing committee of the foreign/regional EEYF site and the organizing committee of the Competition of the EEYF site.

9.2. The organizing committee of the EEYF Competition includes:

- Competition coordinator;
- an expert commission of the Competition consisting of at least 3 people from among highly qualified teaching and research workers of the university organizing the site, as well as invited experts.

- Secretary of the Competition.

9.3. Competition Coordinator:

- ensures the invitation of members of the expert commissions of the Competition;
- organizes the distribution of information letters to educational, research and scientific organizations in their country or region of Russia;
- organizes registration (through the registration system of the EEYF website) and verification of compliance of received competition documents with established requirements, sends competition works to members of expert commissions for evaluation;
- organizes the work of expert commissions during the qualifying round of the Competition;
- together with the organizing committee of the USUE site, organizes the departure of the winner of the qualifying round of the Competition to USUE to participate in the international final of the Competition (1st place), as well as the participation of the contestants who took 2nd and 3rd place in the award procedure on April 24, 2025 at their Competition site;
- organizes the transfer of the thesis of the Competition winner's work to the Competition coordinator of the USUE site for inclusion in the collection of EEYF materials.

9.4. To conduct an expert assessment of the competition entries, an expert commission is created at the foreign/regional site of the Competition.

The composition of the expert foreign/regional commission of the Competition is approved by the organizing committee of the foreign/regional site. The expert commission includes highly qualified teaching and research workers, leading specialists from among the organizers of the EEYF site, as well as invited experts, including, by agreement, the scientific director of the Competition.

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Decisions by the expert commission are made by open voting, by a simple majority of votes of the members of the expert commission present, minutes are recorded, the minutes are signed by the chairman, secretary and members of the expert commission (Appendix 5).

10. Coordinates of the Organizing Committee of the Competition

10.1. Competition organizer: Federal State Budgetary Educational Institution of Higher Education "Ural State University of Economics" (Ural State University of Economics)

Address: 620144, Yekaterinburg, st. March 8/Narodnaya Volya, 62/45

Tel.: +7 (343) 283-13-28; +7 (343) 283-11-07; +7 (343) 283-11-11, fax: +7 (343) 283-13-25

Official website of the organizer: www.usue.ru

Official website of the Competition and the Eurasian Economic Youth Forum (EEYF): www.eurasia-forum.ru

The contact details of the Competition coordinator are indicated on the Competition page of the EEYF website.

10.2. Co-organizers of the Competition: Universities-organizers of foreign and regional sites of the EEYF, which have chosen this competition for implementation at their sites. The list of foreign and regional sites that have chosen this Competition is indicated on the Competition page of the EEYF Congress of Entrepreneurship and Engineering website, as well as on the pages of the foreign/regional Sites themselves on the EEYF website.

Contact details of the coordinators of foreign/regional sites of the Competition are indicated on the pages of foreign/regional sites of the EEYF website.



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Appendix 1

PARTICIPANT STATEMENT

International competition of scientific research works (projects) for youth "Consumer goods and services: realities and global trends from idea creation to recycling"

I ask you to accept my project for participation in the International Competition of Scientific Research Works (Projects) for Youth "Consumer goods and services: realities and global trends from idea creation to recycling" I provide the following information about myself:

Participant	Surname	
	Name	
	Date of Birth	
	Country (citizenship)	
	City of study	
	Contact number	
	e-mail	
	Place of study/work	
	Course/group/position	
	Institute/faculty	
	Direction/profile of training	
Work theme		
Scientific director	FULL NAME	
	Academic degree, title	
	University/Organization	
	Department	
	Contact number	
	e-mail	
Attached files	File 1 – Competition work	
	File 2 – Abstract of the work	

*The application is submitted by filling out the participant registration form on the specialized website of the EEYF



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Appendix 2

International competition of scientific research works (projects) for youth "Consumer goods and services: realities and global trends from idea creation to recycling"

Project

Project name

Author: _____
(full name)

Student (graduate student, etc.) _____ group,
course

Full-time (part time) education _____

Name of university, organization _____

Scientific director: _____
(full name, academic degree, position)

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Appendix 3

Requirements for the preparation of abstracts of competitive works

The competition work must be accompanied by an abstract in which it is necessary to indicate the main provisions and results of the work. Abstracts should not exceed 3 pages.

Files in *.doc (*.docx) or *.rtf format, titled with the author's last name, are accepted for consideration. A4 format. Font Times New Roman, font size 14 pt, line spacing – one and a half. All margins are 20 mm. The text is aligned in width with automatic hyphenation. Sheet orientation is portrait. Paragraph indent – 1.25. All charts and tables must be inserted into the text. The list of references is drawn up in accordance with GOST. Footnotes to the text are given in square brackets indicating the source number in the list of references.

The author's initials and last name should be printed at the top center of the page.

The next line indicates the full name of the university (organization), then the city. Below, in the middle of the line, indicate the title, then keywords (no more than 5 words or phrases). Then the text is placed. At the end, the initials and surname of the scientific supervisor, his academic degree and academic title are indicated.

Sample abstract format

I. I. Ivanov, A. A. Petrov
Kemerovo State University, Kemerovo

Heading

Keywords: ...; ... (no more than 5; indicated separated by semicolons)

Text text text text text text text text text text text text text text text text text text [1]. Text text text text text text text.

Bibliography (if any)

1. ...
2. ...

Scientific supervisor: A. B. Sidorov, academic degree, academic title

Abstracts that do not meet the specified requirements will not be accepted for publication!

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Appendix 4

MINUTES OF THE MEETING OF THE EXPERT COMMISSION

on determining the finalists of the International Competition of Youth Research Projects "Consumer goods and services: realities and global trends from idea creation to recycling"

platform USUE

01.04.2025

№ 1

Yekaterinburg

Composition of the expert commission:

Chairman of the expert commission:

FULL NAME. - job title

Co-chairman of the expert commission:

FULL NAME. - job title

Members of the expert commission:

FULL NAME. - job title

Agenda for the meeting of the expert commission:

Determining the finalists of the International Competition of Research Works (Projects) for Youth "Consumer goods and services: realities and global trends from idea creation to recycling" within the qualifying stage.

Based on the results of the first stage of the International Competition of Scientific Research Works (Projects) of Youth "Consumer goods and services: realities and global trends from idea creation to recycling", _____ projects of participants were admitted to expert evaluation.

Having assessed the submitted scientific projects, the commission decided:

1. Establish the following ratings for the participants' projects on a 100-point scale:

Table 1 – Average ratings of participants

№	Full Name	Name of university, organization	Number of points scored

2. In accordance with the points scored, bring _____ the following participants to the finals of the Competition in the direction (section)



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Table 2 – Finalists of the Competition by direction (section) _____

№	Full Name	Name of university, organization	Number of points scored

Chairman of the expert commission _____ / FULL NAME.
Signature

Co-chairman of the expert commission _____ / FULL NAME.
Signature

Member of the expert commission _____ / FULL NAME.
Signature

Secretary _____ / FULL NAME..
Signature



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Appendix 5

MINUTES OF THE MEETING OF THE EXPERT COMMISSION

on determining the winners and prize-winners of the national/regional round of the International Competition of Research (Projects) for Youth "Consumer goods and services: realities and global trends from idea creation to recycling"
(name of foreign/regional Competition site)

01.04.2025№ 1

Composition of the expert commission:

Chairman of the expert commission:

FULL NAME. - job title

Members of the expert commission:

FULL NAME. - job title

FULL NAME. - job title

Agenda for the meeting of the expert commission:

Determination of the winners and prize-winners of the national/regional round of the International Competition of Scientific Research Works "Consumer goods and services: realities and global trends from idea creation to recycling" of the _____ platform.

Based on the results of the first stage of the foreign/regional round of the Competition, _____ projects of participants were admitted to expert evaluation at the _____ site.

Having assessed the submitted scientific projects, the commission decided:

1. Establish the following ratings for the participants' projects on a 100-point scale:

Table 1 – Average ratings of participants

№	Last name, first name	Name of university, organization	Number of points scored

2. In accordance with the points scored, advance the following participants to the finals and determine the places in the national/regional round of the Competition:

Table 2 – Winners and runners-up of the national/regional round of the Competition

№	Last name, first name	Name of university, organization	Award document
1			Certificate for 1st place, Competition finalist certificate
2			Certificate for 2nd place
3			Certificate for 3rd place



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Chairman of the expert commission

_____ / FULL NAME.
Signature

Member of the expert commission

_____ / FULL NAME.
Signature

Member of the expert commission

_____ / FULL NAME..
Signature

Secretary

_____ / FULL NAME.
Signature

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Appendix 6

MINUTES OF THE MEETING OF THE EXPERT COMMISSION

on determining the winners and prize-winners of the International Competition of Youth Research Projects "Consumer goods and services: realities and global trends from idea creation to recycling"

_____ 23.04.2025 _____

№ _____ г.

Yekaterinburg

Composition of the expert commission:

Chairman of the expert commission:

FULL NAME. - _____ job title

Co-chairman of the expert commission:

FULL NAME. - _____ job title

Members of the expert commission:

FULL NAME. - _____ job title

Agenda for the meeting of the expert commission:

Determination of the winners and prize-winners of the International Competition of Youth Research (Projects) "Consumer goods and services: realities and global trends from idea creation to recycling" within the framework of the final (final) stage.

Based on the results of the qualifying round of the International Competition of Research Works (Projects) for Youth "Consumer goods and services: realities and global trends from idea creation to recycling", _____ projects of participants were admitted to the finals.

Having assessed the submitted scientific projects, the commission decided:

1. Establish the following ratings for the participants' final projects on a 100-point scale:

Table 1 – Average ratings of participants

№	Last name, first name	Name of university, organization	Number of points scored

In accordance with the points scored, assign the following award documents to each participant in the international finals of the Competition in the direction (section) of the Competition

Table 2 – Award documents of participants

№	Last name, first name	Name of university, organization	Type of award document, amount of cash prize



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3. Recognize _____ as the winner of the International Competition of Research Works (Projects) for Youth "Consumer goods and services: realities and global trends from idea creation to recycling"

(full name)

(full name)

To be recognized as a winner (II place) of the _____ International Competition for Youth Research Works (Projects)
"Consumer goods and services: realities and global trends from idea creation to recycling"

(full name)

(Project name)

Be recognized as a winner (III place) of the _____ International Competition of Research Works (Projects) for Youth
"Consumer goods and services: realities and global trends from idea creation to recycling"

(full name)

(Project name)

Chairman of the expert commission

Signature / FULL NAME.

Co-chairman of the expert commission

Signature / FULL NAME.

Member of the expert commission

Signature / FULL NAME..

Secretary

Signature / FULL NAME.